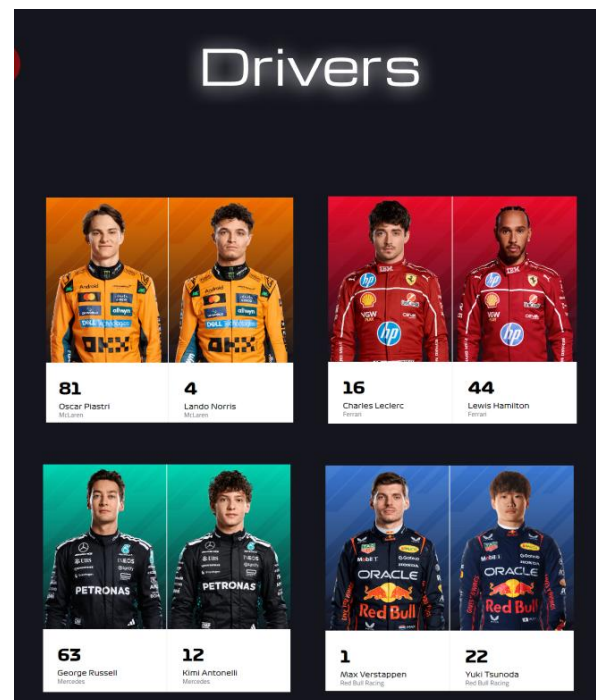
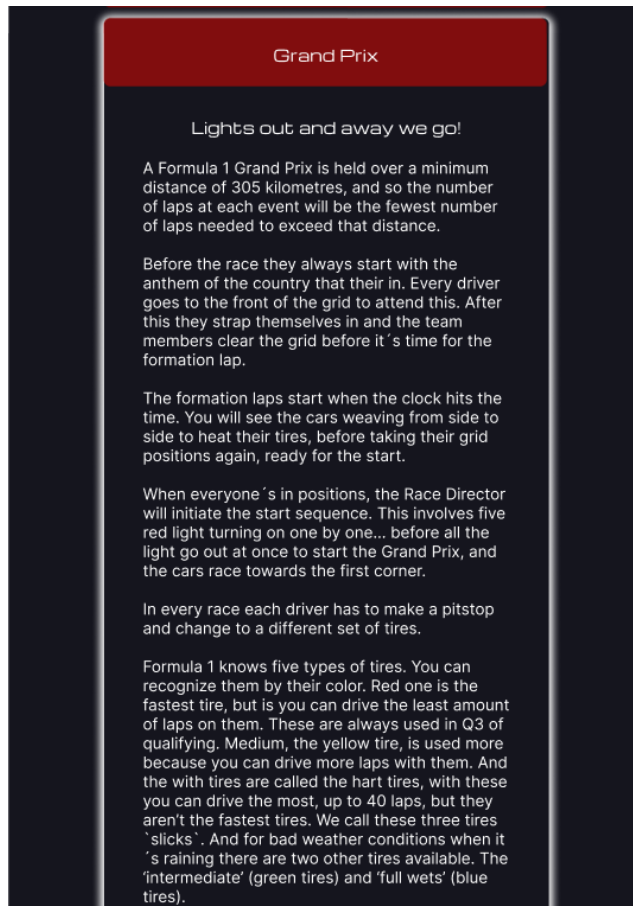


# Iterations F1 Guide

My goal for the website is to create an information page that explains everything you need to know about Formula 1 in a simple and clear way, especially for people who are new to the sport.

V1:



I made page where there is a page that talks about what they do on the different days they are racing track. And the things you will see when you watch, such as the tires changes and the flags. I did a usability test to see if they could easily understand the information and if they could go easy through the new information that was given.

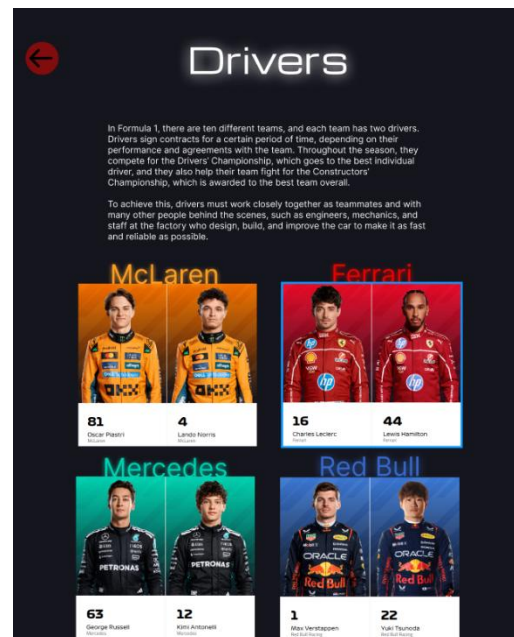
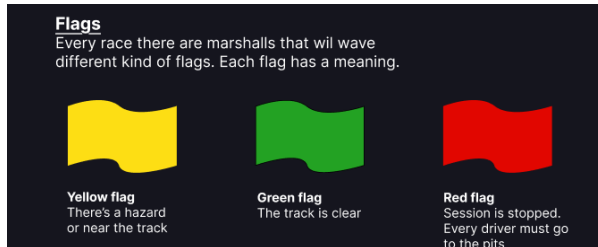
- The page talks about different things. Subtitles would make it more organized.
- Suggestion to give a introduction on the drivers and team
- There is not a lot of information about the drivers.
- It is very small to see for which team they drive.
- There is a lot of text, visualization would make it more appealing to read.



### What I improved:

I made improvements to give the reader a better experience when visiting the website.

- I added titles above every section where I talk about a different thing. For example a section about the start of the Grand Prix and the tires they have.
- I added more visualizations, with a photo of the tires and the point system table to give a quick overview of the points.
- Above the drivers I put the names of the teams with big letters.



### Validation:

I validated my design with the target group. They said it looks more organized and easier to read. Now, readers know what to expect instead of seeing one big block of text without clear topics.

What I changed and what they thought about it:

- **Clear titles:** I added clear titles above each section to show what each part is about, for example a section about the start of the Grand Prix and the tires they use. The target group said this helps them understand the information better.
- **More drivers:** They wanted more information about the driver and teams so I included more information. This gives visitors more context and makes the page more complete. I added an introduction at the top of the page to explain what the drivers do, who they are in general, and how many teams there are in total. People said this makes the page feel more complete and informative right from the start.
- **Team names and colors:** I placed the team names in big letters above the drivers' pictures. They liked this because it looks clearer, but they still felt it could look a bit more exciting. I played with the colors of the team. And they found this a more fun way, instead of simple white.
- **Custom flags:** To make it more visually interesting, I created custom flags myself instead of plain text explaining the flags. This made the page feel more fun to read and clear.

Overall, the target group gave feedback and found the new version clearer, more colorful and easier to read,

